







# TOURISM PERFORMANCE

## FUELLING RESILIENCE AMID A CHALLENGING TOURISM CLIMATE

Facts and figures on how we performed in 2015 amidst a tough tourism environment.

# Tourism Performance



## Total Arrivals

**59.31** million | -2.5%

- **Overnight Arrivals**

**26.69** million | -3.9%

- **Sameday Arrivals**

**32.62** million | -1.4%



## Total Tourism Expenditure Associated with Inbound Tourism

HK\$ **332.29** billion | -7.5%







### Overnight Visitors' Per Capita Spending

HK\$ **7,234** | -9.1%



### Average Length of Stay among Overnight Visitors

**3.3** nights | unchanged



### Overall Satisfaction of Overnight Visitors (Max: 10 points)

**8.2** points | unchanged

